

# Corporate Food Fight Challenge Manual



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for more information

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How to Facilitate Your Food Fight and Have Fun!

*This Program is coordinated by the Young Springfield Professionals Network (YSPN).*

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A large, semi-transparent watermark logo for the Food Fight Challenge. It features a blue banner with the words "Food Fight" in white serif font, and a blue shield below it with the word "Challenge" in white serif font. The background of the shield shows a stylized illustration of a cornucopia with various food items.

Food Fight  
Challenge



## Corporate Food Fight Challenge

### Information Packet

#### What is the Corporate Food Fight Challenge?

The Corporate Food Fight Challenge (CFFC) is a food drive event that benefits the Central Illinois Foodbank. Different organizations of all sizes hold a month-long non-perishable food drive. At the end of the CFFC year (June-May), the business or organization that raised the most pounds of food per employee is deemed the winner of that year, complete with a plaque presentation at a year-end party which will be held in September of 2011.

#### What is the Central Illinois Foodbank?

The purpose of the Foodbank is to collect donated food and grocery items from growers, manufacturers, processors, and wholesalers for distribution to charitable agencies serving people in need. Central Illinois Foodbank distributes more than four million pounds of food and grocery items each year to 160 agencies throughout central and southern Illinois. They depend on partnerships with agencies, donors, other organizations, volunteers, and Feeding America, formerly America's Second Harvest: The Nation's Foodbank Network. These relationships also allow them to host the Kids Cafe and Food Rescue programs.

The Foodbank does not serve individuals, but instead distributes food to pantries, soup kitchens, after-school programs, and residential centers. These agencies hold a not-for-profit status and serve the food at no cost. Around half of the agencies are food pantries, while soup kitchens and residential centers comprise 21% each of the Foodbank's partners. The remaining eight percent of agencies are after-school programs. These agencies often depend on Central Illinois Foodbank to provide their clients with food. Because the organizations work with the Foodbank, they are able to maximize their resources. For more information on the Central Illinois Foodbank, visit [www.centralilfoodbank.org](http://www.centralilfoodbank.org).

## How Does Participating in the CFFC Benefit my Organization?

There are many benefits to participating in the CFFC. Just to name a few:

- It provides free publicity for your organization through various sources.
- It builds teamwork within your business or organization by unifying employees for a common cause.
- It gives your business or organization a chance to make a positive impact on your community.
- At the end of the CFFC year there will be a wrap-up party where representatives of participating businesses and organizations will be invited along with the local media. The overall winner will be recognized.
- Each business or organization will be awarded a framed certificate of participation to hang wherever they please.

## How Do I Sign Up?

Signing up is easy! All you have to do is fill out the registration form and send it in. You can fax it to 217-525-8768, attn: CFFC or mail to YSPN, 1011 South Second Street, Springfield, IL 62704. Once the form is received, a representative from the CFFC will contact you verifying your organization's participation.

## How Do I Get Employees Involved?

You can get your employees involved by offering them incentives for bringing in items. Some suggestions for incentives are...

- Extended lunch hours for the employee/department that brings in the most items.
- Added paid time off for the employee/department that brings in the most items.
- For the employee who brings in the most items, have their boss do their job for a day.
- Allow the employee/department that donates the most items to dress casual for a day.
- Allow the employee/department that donates the most items to park in a premier spot for a week.

These are just a few suggestions. Feel free to create fun incentives and competitions that are more specific to your business or organization. These will help employees get involved and will increase donations to the program.

## **So How Does the Whole Process Work?**

1. Complete registration form.
2. Select your food fight referee (contact person).
3. Mail completed form to YSPN, 1011 South Second Street, Springfield, IL 62704, or you can fax it to 217-525-8768.
4. You will receive a correspondence e-mail/call verifying your form was received.
5. Your organization will have a food fight by collecting canned goods and monetary donations for the Central Illinois Foodbank.
6. When the food fight is over the items will be picked up and brought to the Central Illinois Foodbank to be weighed.
7. Someone from the CFFC committee will inform you of how much food your organization donated including the pounds per employee.
8. At the end of the Food Fight year, the food fight referee at your organization will be informed when and where the wrap-up party will be held.
9. At the party, your organization will receive a certificate for their participation, and the overall winner will be announced.
10. Celebrate your success!

## **Are Monetary Donations Accepted?**

Monetary donations are definitely acceptable. Every dollar donated will count as one pound of food. Please make checks payable to "Central Illinois Foodbank".

## **Who Can I Contact If I Have Any Other Questions?**

Scott Hagan at 217-726-8877 ext. 257, by e-mail at [shagan@hcu.org](mailto:shagan@hcu.org), or visit [www.ypspringfield.org](http://www.ypspringfield.org).



# 2010-11 Corporate Food Fight Challenge Registration Form

Company/Organization Name: \_\_\_\_\_

Contact Person (Food Fight Referee): \_\_\_\_\_

Referee's Phone Number: \_\_\_\_\_

Referee's E-mail Address: \_\_\_\_\_

Food Drive Location Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Number of Employees/Members: \_\_\_\_\_

Desired Date for Food Drive to Start: \_\_\_\_\_

Desired Date for Food Drive to End: \_\_\_\_\_

Is your drive collecting food or funds?      Food      Funds      Both

Please provide the date the food should be collected: \_\_\_\_\_

(Monday-Friday 8:00 a.m. -12:00 p.m., 1:00p.m.-4:00p.m.)

Please send form to:

YSPN:      1011 South Second Street  
Springfield, IL 62704

Fax:      217.525.8768  
Attn: CFFC

